

  
Smok-King

# Smok - King<sup>TM</sup>

*Luxury Meets Taste*



**Coconut Coal, Briquettes, Magic Coal, Tablets**

Smoke Clean | Smoke Organic | Smoke Responsibly

# ABOUT *US*

Mr. Amitt Goel, a successful Business man having 20+ years of experience into industry domains like real estate, Sales & Marketing, Banking Services, Food Business. He is a man of variety and commitments which leads him on his journey of SMOK-KING. He got this idea when he realises the end-customer dilemma of not having any options or quality segmentation into this market. Mr. Amitt trusts SMOK-KING - 'A UNIQUE & LUXURY' CHARCOAL BRIQUETTES is the solution where consumer get some premium options to choose.

Smok-King is a Coconut Charcoal Briquette Supplier and Manufacturer from India. We are a company manufacturing in various coconut charcoal products with high-quality raw materials. Since 2022, Smok-King has been committed to maintaining the quality of premium coconut charcoal briquettes for domestic and export purposes. By using 100% premium quality coconut shells / wood charcoal and a strictly controlled production process, We have been expanding our distribution to all India and more than 5 countries around the World including the India, and Middle East.

Additionally, We produce the premium charcoal briquettes in our Shisha Charcoal Factory with a large-scale production capacity and give you the best quality with characteristics of long-lasting burning, high calories, and low ash content charcoals. As a result, our briquettes are suitable for burning shisha and BBQ. The Briquette's quality has always been prioritized, as We have been supported by credible and trusted product certification testing.

**AMITT GOEL**  
(FOUNDER & CEO)



# Why Choose Our Factory for *Business with us*

## 01 Dedicated coconut charcoal shell burning factory in India

We burn the coconut shells by ourselves in our production facility. This allows us to maintain a constant quality of raw materials and their regular supply. This makes it possible to obtain coconut charcoal for shisha with an ash content of 1.4% (confirmed by an independent laboratory). Also, coconut shells from India have a high combustion temperature of over 700 degrees.

## 02 Electric ovens for drying coconut charcoal for shisha

Electric ovens are more expensive to operate but give a stable temperature. It is possible to change the drying temperature quickly. Most factories in world use wood stoves. This makes the product cheaper, but the quality of briquettes is unstable due to temperature fluctuations and the instability of wood combustion electric ovens allows you to maintain the right temperature and drying time of briquettes following the standards.

## 03 We are using 8 steps of quality control from raw material to packing.

We are one of the best plant in India to apply fully integrated quality control at all stages of production. Starting from the roasting of coconut shells to the packaging in boxes. Factory experts are certified professionals for quality control and production of coconut briquettes.

## 04 Packaging is printed in a professional printing facility.

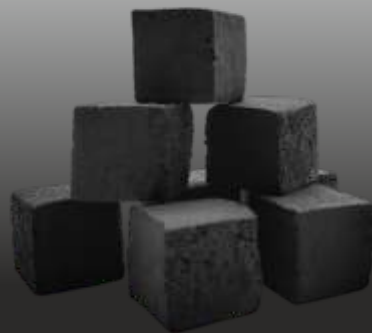
We use only full-color industrial offset printing. Make your packaging on 6 colors of German-made Heidelberg printing machines. The printing facility is also ISO-certified and has its quality control department. Your packaging will arrive in good quality and with vivid colors on quality paper on certified paper.

## 05 Wrapping your briquette coals boxes with Lamination in each shipment.

wrapped in a lamination or film to protect against moisture and temperature fluctuations. The hookah charcoal will arrive to you safe and sound.

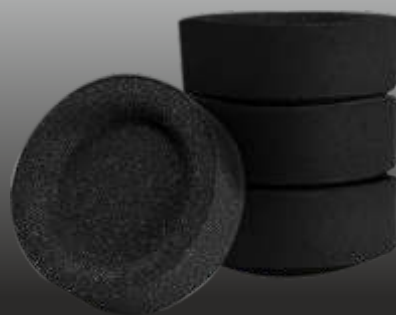
# OUR Products

**1. Briquette**  
*Coal*



**2. Coconut**  
*Coal*

**3. Magic**  
*Coal*



**4. Tablet**  
*Coal*



# Why Are Coconut Charcoal Briquettes Considered Eco-Friendly?

## Save trees

Coconut charcoal briquettes are a great choice for the planet. They help save trees by using coconut waste instead of wood.

For me, it's just a waste if people have to cut trees, destroy green plants, damaging the ecosystem, just for the "un-used" or the "after used" woods to be charcoal. For me, it is more useful if the wood is used for any other aspects. Every 1000 kg of coconut charcoal briquettes made can save up to 75 trees.

Using coconut charcoal briquettes helps to save the environment by using a renewable resource and helping to save a tree.

So instead of cutting down trees. This can contribute to saving trees and preserving natural habitats.

## Less Air Pollution

Unlike traditional charcoal or wood, coconut briquettes do not emit carbon monoxide, a poisonous gas that poses significant health risks. By choosing these briquettes, individuals contribute to healthier indoor air quality and reduce the incidence of respiratory issues.

## Alternative energy

When it's cold, these briquettes provide heat without making unhealthy gases. They also don't release a lot of carbon, which helps fight global warming and keeps the air clean. So, they're a great choice for people who care about the planet.



# Is charcoal *Briquettes* safe?

Charcoal briquettes are also safer because they have less ash content, so they will be safe for foods and your house from burning out. While filler like tapioca flour it's safe and not containing any other gas or causing the food to become bad. This is the reason why shisha smokers love it as their smoke fuel, and also this product starting to reach the grill market because it gives more safety and still brings a high quality to their food.

## Benefits of *Charcoal Briquettes*

Maybe it feels you may ask "What is charcoal briquettes advantage?" "What are its benefits?" Then several benefits make them a popular and a favorite choice for grilling and shisha such as:

### 1. High Heat Output

Charcoal briquettes are known for their high and consistent heat, they can reach higher temperatures compared to other fuels. Allowing for efficient cooking and grilling.



### 2. Long Time Burning

This product is also known for its long burning time because it can burn longer than natural lump charcoal. This means you will save a lot of fuel, and save more cost by enjoying grilling or smoking shisha longer.



### 3. Minimum Ash Content

This type of charcoal is also known for its less ash compared to natural charcoal, this is one of the favorite reasons for grilling and shisha users, because of the less amount of ash so it will be easier to clean up and not disturb others.



## Do Charcoal *Briquettes* Expire?

**The answer is NO, charcoal briquettes can last forever.**

But there will be a quality decrease by over time, the heat may become not hot because of less temperature and not producing consistent heat. If they've been exposed to moisture or air, they could become less efficient, contains smell, or are hard to light up, this becomes the briquettes are also not long-lasting anymore.

But if the products are saved in secure inventory, in cold and clean storage, then the briquettes will not have a quality difference. So it's good for you if you want to stock a bulk of coconut briquettes, especially for Hookah users and BBQ.



# Ways to Checking Charcoal Briquettes Quality

After we show you how the "Drop Test" works to check the charcoal briquettes quality, there are some other things you can do such as:

## 1. Identify smell

If the product has a smell, then it can be from the products. But there is also a chance of smell that comes from the steel plate or the fire, so you can smell the briquettes at a closer distance.



## 2. Identify smoke

If coconut charcoal briquettes, the products contain no smoke, you need to check them at a far distance and also a close distance. If you already see the smoke in the far distance, then the quality is not that good.

And if you see smoke in a short distance, if the smoke is still little then the quality is still good, but the best is to contain no smoke at all.



## 3. Glowing

You can see after you take your briquettes to rest for 3 minutes, the longer is, the briquette should glow and expand it evenly. You can see also how light they are, if the glowing is just dark red, then it still has high ash or maybe high moisture.

If the briquettes glowing expands evenly, and gets more light and consistent, then the briquettes is good because it contains low ash. You can also give air by swinging soft paper to the briquettes, so you can see where the glowing spots are more accurately.



## 4. Duration

Briquette duration depends on the size, but commonly, good briquette duration time is about 2 hours long. If your briquettes are big it can be more than 2 hours.

Protect the briquettes from strong wind, and just put stay the products until they vanished or break.





# Briquette factory

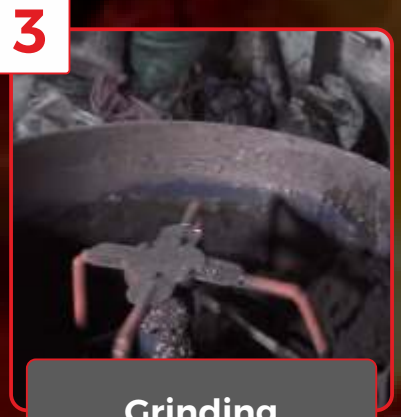
## Manufacturing Process



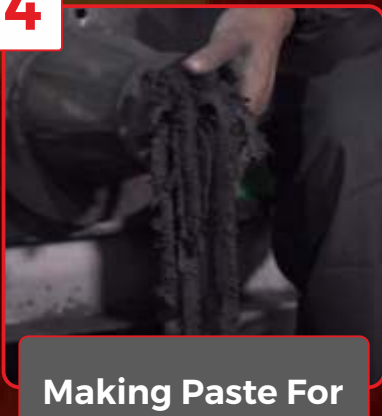
**1**  
Raw Material  
of Coconut Shell.



**2**  
Filtration,  
Washing & Drying.



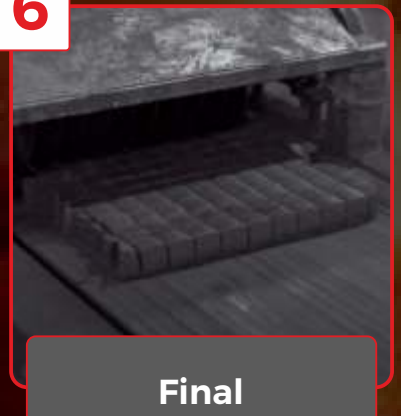
**3**  
Grinding  
& Mixing.



**4**  
Making Paste For  
Production.



**5**  
Charcoal Making  
From Extruder.



**6**  
Final  
Products.



**7**  
Final Product  
Coconut Coal



**8**  
Final Product  
Hexagon Briquette



**9**  
Final Product  
Coconut Tablets

# PRODUCT FEATURES



## Eco-Friendly

Our charcoal made from 100% natural ingredients. Not a single tree is cut down to produce our charcoal.



## Low Ash

When the charcoal briquettes have burned out they leave behind very little ash residue.



## Variety of Shapes and Sizes

We can make many shapes and sizes of charcoal like cube, flat, hexagonal, pillow and tablet etc.



## Reusable

If you have finished your barbequing and there are still charcoal left you can use them another time.



## Longer Burning Time

Our Charcoal briquette burns longer, consistently and hotter compared to wood charcoal briquettes.



## Flexible Packaging

We can deliver in full printing packaging standard with Inner plastic, Inner Box and Master Box.



## No Chemicals & No Smells

No chemicals are used in the production process and now smells when burning.



## Wholesale Packaging

For wholesale order we can provide with Our own label, Buyer private label and Bulk orders packaging.

# Why Choose BRIQUETTES CHARCOAL

There are several factor that makes our product as the best charcoal for BBQ. The reviews are as follows.

## Material

Barbeque charcoal briquettes generate more heat than most other materials. Moreover, the materials used for our briquettes are high-quality materials that are strictly sorted.

## Minimal Residue

Barbeque charcoal briquettes are not producing smoke that pollutes the surrounding area. It makes barbeque charcoal as the best option that suitable in household areas.

Barbeque charcoal use has a very low potential to contaminate plants or surrounding furniture.

## Heating Duration

The duration of heating with charcoal briquettes is 4 (four) hours with stable results. The duration is one of the best for various needs.

## Easy To Use

Charcoal briquettes are also very easy to use. In addition, the transport factor is also very easy with our packaging option. It's really suit for agenda, business, or any other purposes.

It's easy to get the joy and pleasure of outdoor grilling with our products. Also, don't have to worry about residues which are very friendly to the environment.

# HOW TO USE BRIQUETTES CHARCOAL

Charcoal Barbeque can be used for a variety of cooking and baking needs. Its use can be adapted to household needs. There are two general method to start heating the charcoal. Barbeque charcoal briquettes can be used by heating a piece of charcoal using tongs aimed at ignition source. Then it can be placed in the grill and fanned to spread the fire to other parts. This method is quite effective for the needs of a small grill.

### Common Use

Barbeque charcoal can be used for common purposes such as household, community, event, and various other purposes. There are packaging options that are quite friendly for small loads.

All heating options are good for this needs. And the product can also be stored in the long-term.

### Business (HORECA)

Barbeque charcoal briquettes can be used in large capacities. One of these uses is for restaurant needs in baking food. There are suitable packaging options available for large use.

The support for an easy loading process also makes it as an ideal option.



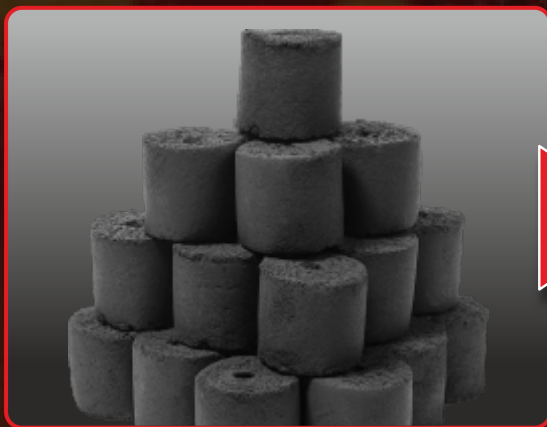
# 1. BARBEQUE COAL

Packaging Available in  
**10kg / 20kg**

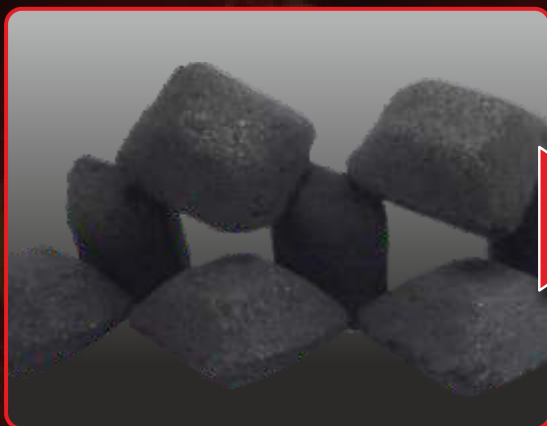
## Hexagons



## Cylinder



## Pillow



# 1.1 BARBEQUE COAL SPECIFICATION

## Briquettes Charcoal

Barbeque charcoal made from coconut shells with very low moisture. Raw materials are strictly processed by heating up to 110°C for 48 hours to develop a strong form and efficient heating.

The briquettes are made from high-quality coconut shell charcoal with moisture under 17% coir. Materials are strictly sorted and chopped to ensure the low ash content in production process.

The material and mixture are heated in an oven at 95-110°C for 48 hours. It produces briquettes with a sturdy shape and efficient heat distribution. Barbeque charcoal also doesn't contain any dust and produces a residue that does not pollute the surroundings.

## Material

- 100% Natural coconut shell charcoal;
- No harsh, artificial chemicals

### Product Specification

Ash Content	upto 4%
Ash Color	White
Calories	7,200 – 7,500 Kcal/kg
Fixed Carbon	± 80%
Moisture	≤ 5%
Volatile Matter	≤ 15%
Burning Time	upto 4 hours; No odors, No smoke, No sparks
Condition	No cracks or black spots
Shape	Cube, Finger, Hexagon, Tablet

# 2. COCONUT CHARCOAL *CUBE*

Our coconut charcoal Cubes are made of premium 100% natural coconut shell charcoal to elevate your shisha/hookah experience. They have light beautiful ashes, consistently high calories and long burning time. No smoke, no sparks, no odors and burns evenly across the surface at high heat with a hot burning color. Made of 100% coconut charcoal from the top plantations in India, our briquettes do not leave any aftertaste in your throat and do not give you headaches. They are the healthiest, cleanest and most environmentally friendly form of charcoal to date. Not a single tree was cut in the process.

### Specification for all hookah coals types:

- 100% odorless, free from smell
- 90 Minutes of burning time
- Burning Temperature 700°C
- Free from chemicals
- Free from cracks and spills
- Precise cutting & shape & weight

### Packaging details

Printed master carton with logo  
inner box with logo + Inner plastic

**SIZE** : 25x25x25 mm | 250 gm = 18 pcs | 1 kg = 72 pcs





# 2.1 COCONUT COAL SPECIFICATION

## Material

100% Natural coconut shell charcoal; No harsh, artificial chemicals

### Ash Content

1.5 - 2.5%

### Ash Color

White

### Calories

7,200 - 7,500  
Kcal/kg

### Fixed Carbon

± 80%

### Moisture

≤ 5%

### Volatile Matter

≤ 15%

### Burning Time

90 minutes ;  
No odour ,  
No smoke,  
No sparks

### Condition

No cracks or  
black spots

### Shape

Cube, Tablet



### 3. MAGIC COAL

If you are looking for best and premium quality magic coal and best experience, this is the product for you. Premium Polo Charcoal is best instant lightning polo charcoal. Each piece of this polo charcoal is high in its class. It's inflammable, burns for long time, smokeless and odorless and gives you best sheesha experience as well.

Coconut magic coal is outstanding charcoal this is odorless, smokeless, tasteless, and flavorless so you can enjoy the aroma of your flavour. Magic coal instant coal tablets ensure a constant and smooth burn that you never have to worry about each coal lasts up to 40 minutes during which you can enjoy a new experience of your flavour.

Magic coal believes in the concept of sustainable development and hence it does not harm the environment in any way.

- Here is quality hookah charcoal that is easy to light and simply perfect for enjoying the great pleasure of hookah smoking.
- These hookah charcoal tablets will light up instantly with no trouble.
- All you need to use is one match on the edge of the tablet and this quality charcoal will do the rest.
- Hold the coal tabs in tongs and let the charcoal burn until a light ash forms across the whole tablet, then it is hot and ready to go.
- Place the coal on a charcoal screen or on an aluminum foil / cloud that is covering the chillum and enjoy your hookah!
- This is a very nice quality item that always comes in handy both for beginners or hookah connoisseurs.



# 3.1 SPECIFICATION FOR MAGIC COAL

## Magic Coal

Coco Magic Coal is among the most popular accessories. This charcoal ignites faster in 30 second and is easy to burn, hence called as Magic coal. It is also called as smokeless charcoal. Magic Charcoal is non-flavored and does not contain nicotine.

## Features

- Coco magic coal is for Hukka/ Shisha
- Sulphur and Phosphorous free
- Safe to use, odorless & non-toxic
- Good quality



### Magic Coal

Burning Time	More than 30 minutes
Size	18.7 X 16.5 X 7.7cm

### Product Specification

Application	Magic Coal
Color	Black and many colors
Shape	Round Tablets with center hole
Type	Machine made charcoal
Colories	(J) 700
Moisture content	1% to 2%
Ash content	3%
Thickness	11 mm
Hardness	95% (not easy to brake)
Carbon contents	95%



## 4. COCONUT TABLET

Quick lighting, fast lighting or instant lighting charcoals as they are known, These discs are infused with a chemical accelerant that lets hookah smokers ignite the charcoal tablets with a simple lighter. They will sparkle and begin to burn quickly and can be ready to smoke in under 1 minute. These coals are quick and convenient as their name implies.

The finest way to burn dhoop, seasons, herbs, incense, and strong aromatic gum is using this method.

### RELAX EACH SESSION

Our amazing instant charcoal discs make it easier to enjoy your favourite incense flavour! They light almost instantly and have a slow burn time of up to 45 minutes.

### NATURAL COAL

Our coal briquettes are made entirely of natural fruit tree wood. The charcoal tablets are odourless and flavourless, allowing you to enjoy the full flavour of your incense.

### PERFECT BURN

Using a match or lighter, these coals ignite in just 20 seconds. Each piece lasts up to 45 minutes and provides a slow, smooth, and consistent burn throughout.

### CONVENIENT COAL CIRCLES

While our charcoal incense discs are great for hookah and shisha, these can do a lot more. You can also use the resin incense coal lighters for aromatherapy, SPA, and Turkish treatments. They are ideal for burning incense because they allow you to relax and fully enjoy the experience.



# 4.1 TABLET SPECIFICATION

## Material

100% Natural coconut shell charcoal; No harsh, artificial chemicals

**Ash Content**  
1.5 - 2.5%

**Ash Color**  
White

**Calories**  
7,200 - 7,500  
Kcal/kg

**Fixed Carbon**  
± 80%

**Moisture**  
≤ 5%

**Volatile Matter**  
≤ 15%

**Burning Time**  
90 minutes ;  
No odour ,  
No smoke,  
No sparks

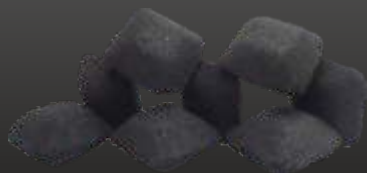
**Condition**  
No cracks or  
black spots

**Shape**  
Cube, Tablet



# PRODUCT AT A GLANCE

## 1. Briquette *Coal*



Pillow



Cylinder

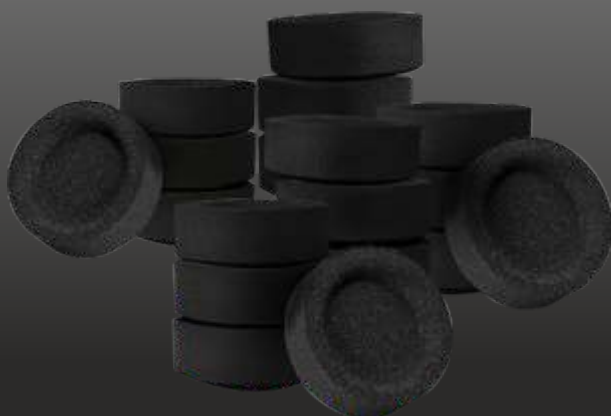


Hexagon



## 2. Coconut *Coal*

## 3. Magic *Coal*



## 4. Tablet *Coal*

- A. Heater Tablet
- B. Magic Tablet



Thank  
You

