

श्रीं

COCO



SHRIPHAL

Magic

SAMBRANI CUPS



🔥 INSTANT BURN IN 10 SECONDS

ABOUT *US*

Mr. Amitt Goel, a successful Business man having 20+ years of experience into industry domains like real estate, Sales & Marketing, Banking Services, Food Business. He is a man of variety and commitments which leads him on his journey of **SMOK-KING**. He got this idea when he realises the end-customer dilemma of not having any options or quality segmentation into this market. Mr. Amitt trusts **SMOK-KING - 'A UNIQUE & LUXURY' CHARCOAL BRIQUETTES** is the solution where consumer get some premium options to choose.

Smok-King is a Coconut Charcoal Briquette Supplier and Manufacturer from India. We are a company manufacturing in various coconut charcoal products with high-quality raw materials. Since 2022, **Smok-King** has been committed to maintaining the quality of premium coconut charcoal briquettes for domestic and export purposes. By using 100% premium quality coconut shells / wood charcoal and a strictly controlled production process, We have been expanding our distribution to all India and more than 5 countries around the World including the India, and Middle East.

Additionally, We produce the premium charcoal briquettes in our Shisha Charcoal Factory with a large-scale production capacity and give you the best quality with characteristics of long-lasting burning, high calories, and low ash content charcoals. As a result, our briquettes are suitable for burning shisha and BBQ. The Briquette's quality has always been prioritized, as We have been supported by credible and trusted product certification testing.

AMITT GOEL
(FOUNDER & CEO)

ABOUT COCONUT

|| How did coconut reach the earth ||

This fruit, as sacred as the gods and goddesses, was brought to the earth by Lord Vishnu and Goddess Lakshmi. According to mythology, when Lord Vishnu descended on earth, Goddess Lakshmi also came with him. Goddess Lakshmi brought a coconut tree and Kamdhenu cow with her. Coconut tree is also called Kalpavriksha. Coconut is worshipped as God in many places.



|| Importance of coconut ||

Whenever any puja or auspicious work is organized in Hinduism, coconut is definitely used. Coconut is important on all occasions ranging from the inauguration of a new shop, marriage, new vehicle, housewarming, festivals and weekly fasts etc. Coconut is either broken or offered. Coconut is offered to almost all the gods and goddesses associated with Hinduism and coconut is definitely included in the puja material. Because without it the puja is incomplete.



|| Tridev Shakti ||

Coconut represents the Hindu trinity of Brahma (creator), Vishnu (protector) and Mahesh (destroyer). Hence, it is important. Devotees pay homage to the three gods by considering coconut as an object of worship. In this way, they seek the blessings of the Tridevs. According to mythological belief, Tridev Brahma, Vishnu and Mahesh reside in it. The hole on the coconut is compared to the eye of Lord Shiva and is used in almost all the rituals. Once Vishwamitra got angry with Indra and started creating another heaven. While creating the second creation, he created coconut in the form of a human. That is why there are two eyes and a mouth on the outside of the coconut shell.

Know why coconut is offered to God and why it holds so much importance in Hindu rituals.

Coconut is the most important part of Hindu worship, festivals, marriage ceremonies and other spiritual, religious events.

Deity Main Points Coconut is called Shri Phal or Divine Fruit or Fruit of God It is the most important part of Hindu traditions and rituals Coconut is an inseparable part of our traditions for various reasons.

Coconut is an indispensable part of Hindu worship and rituals. It is placed on the Kalash (filled with water and offered during worship) and also finds a sacred place on the altar. Apart from this, the Archana Thaal (plate containing various offerings) in temples also contains coconut.

Coconut is an integral part of our traditions for various reasons. Some of them are as follows

The three dots in the coconut symbolize the three eyes of Lord Shiva. Another belief system also states that the kernel (white flesh) symbolizes Goddess Parvati, the water symbolizes Ganga, and the brown shell represents Lord Kartikeya. Hence, it holds significance.

|| Human Head ||

Coconut is also compared to a human head. The fibre is the hair, the shell is the skull, the water is the blood, and the flesh represents the brain. Hence, by offering coconut, the devotee surrenders himself or the mind and bows before the supreme power.



|| Symbol of Ego ||

It is said that the coconut shell represents the ego, the soft pulp part is the human heart, and the water symbolizes purity. Hence, a devotee can experience the grace of God only when he breaks his ego and surrenders before the almighty with a pure heart. Thus, it reminds us that ego prevents us from embracing the goodness around us. Hence, it inspires us to get rid of ignorance and embrace knowledge (God).

|| Represents prosperity ||

Coconut is available throughout the year and is one of the most easily available natural products. Hence, it symbolises prosperity.



Why is coconut used in temples?

Offering coconut is a symbol of offering oneself to God. It is believed that it removes all money related problems.

ABOUT SAMBRANI



The origins of Sambrani can be traced back to ancient India, where it was traditionally used in religious rituals and ceremonies.

The word "Sambrani" refers to the fragrant resin derived from the Sal tree.

the term Sambrani is coined by Ayurveda (an ancient system of medicine) for the yellow resin, a gum-like substance that comes from perfumed bark of Sal tree.



What is Sambrani ?

Sambrani is the Indian name for Benzoin sometimes called Gum Benzoin, a balsamic resin obtained from the bark of several species of trees in the genus *Styrax*. The term Sambrani is coined by Ayurveda (an ancient system of medicine) for the yellow resin, a gum-like substance that comes from perfumed bark of Sal tree. The sap is extracted from the tree by making an incision in the bark of the tree. This herbal resin is then collected and processed in the form of minute granules that are pressed hard to form crystals of Sambrani. It emits a pleasant balsamic fragrance when burned on a charcoal tablet.



Where Sambrani is Used ?

It is commonly used in the home for daily prayers, offering to God in temples, in offices, while meditating and in festivals.

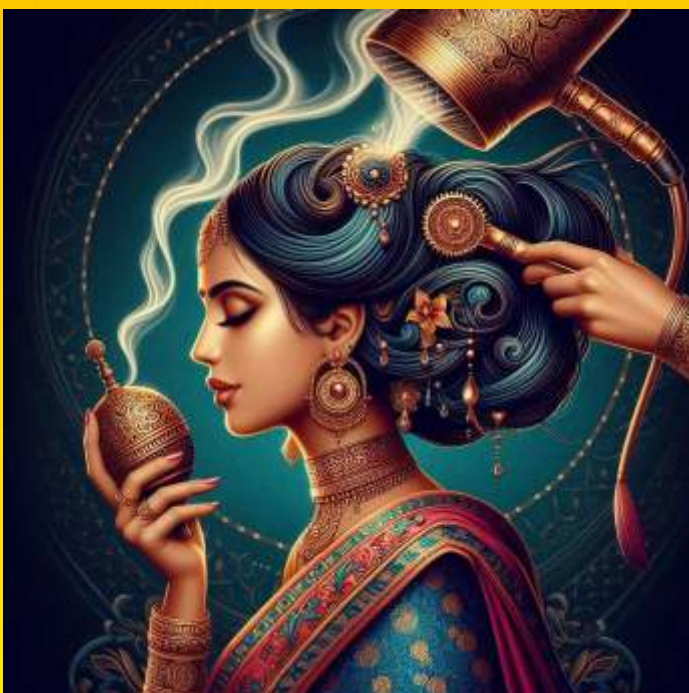


BENEFITS OF SAMBRANI

Burning 'Sambrani' is 10 times more effective than consuming Anti-depressants.

There are a long history of medicinal benefits of using Sambrani and few of them are:

- It is the best antiseptic and disinfectant. disinfectant properties will also help to draw out bacteria that cause infections such as cough and cold.
- Anti-inflammatory
- Helps in reliving stress
- Used for treating Skin infections
- To provide relief from respiratory conditions such as asthma and bronchitis.
- It accelerates the healing of wounds, ulcers and relieves eczema, psoriasis, and rashes.



- It promotes emotional balance, soothes away sadness, grief, and anger.
- Because of these reasons, it is recommended to dry the hair of ladies and children with the incense of Sambrani.

ABOUT SAMBRANI CUPS

HISTORY OF SAMBRANI CUPS IN INDIAN CULTURE



India is a land of rich cultural traditions and customs that have been passed down through generations. From colorful festivals to ancient rituals, every aspect of Indian culture holds its significance.

One such tradition that has stood the test of time is the use of Sambrani cups. These aromatic incense cups not only fill the air with a soothing fragrance but also hold a deep-rooted significance in Indian households.

The relevance of Sambrani cups in Indian culture goes beyond their

aromatic fragrance. These cups have become integral to our daily lives, spiritual practices, and cultural traditions. From their spiritual significance to their therapeutic properties, Sambrani cups hold a special place in Indian households.

This we explore the history of Sambrani cups in Indian culture and how they have become an integral part of our rituals and daily lives.

Discover the Amazing Benefits of Sambrani Cup:

Sambrani Cup, also known as Benzoin resin, has been treasured for centuries in various cultures for its remarkable benefits. Derived from the *Styrax* tree, this fragrant resin has found its place in spiritual rituals, medicinal practices, and even perfumery. In this extensive guide, we will delve into the incredible benefits of Sambrani Cup, shedding light on its history, uses, and modern-day applications.



The Origins of Sambrani Cup

Sambrani Cup has a rich history, dating back to ancient civilizations such as India, China, and the Middle East. Its name is often associated with the South Indian city of Sambrani, known for its production of this fragrant resin. The resin is harvested by making cuts in the bark of the *Styrax* tree and collecting the aromatic sap that oozes out.

Sambrani Cup in Spiritual Practices Enhancing Meditation

Sambrani Cup is widely used in meditation and yoga practices. Its calming and grounding aroma creates a conducive environment for mindfulness and spiritual growth. The sweet fragrance helps individuals focus their minds, making it easier to attain a state of deep meditation.



Purification and Cleansing

In many cultures, burning Sambrani Cup is believed to purify the surroundings and ward off negative energies. It is often used during religious ceremonies, rituals, and spiritual gatherings to cleanse the atmosphere and create a sense of sacredness.



|| Medicinal Properties of Sambrani Cup ||

● Respiratory Health

One of the remarkable benefits of Sambrani Cup is its positive impact on respiratory health. When burned, it releases antiseptic and anti-inflammatory properties that can help alleviate respiratory issues like asthma and bronchitis.

● Stress Reduction

The soothing aroma of Sambrani Cup has a profound effect on reducing stress and anxiety. Inhaling the fragrant smoke can promote relaxation and emotional well-being.



- **Pain Relief**

Sambrani Cup is also known for its analgesic properties. It can provide relief from headaches, muscle pain, and joint pain when used in aromatherapy or applied topically.

|| Modern Applications of Sambrani Cup ||

- **Aromatherapy**

In contemporary times, Sambrani Cup has gained popularity in aromatherapy. It is used in essential oil diffusers to promote mental clarity, relaxation, and emotional balance.



- **Perfumery**

The aromatic compounds found in Sambrani Cup have made it a valuable ingredient in perfumery. Its sweet, vanilla-like scent adds depth and complexity to various fragrances.



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ABOUT PRODUCT



Shreen cups pure natural havan cups are constructed from natural Coconut Shell charcoal blended with herbal resins and hand made through self assist lady groups.

We first clean the botanically originated resins and herbs, blends them with Charcoal to shape cups.

Then we fill them with the natural resin such as guggal, loban, sambrani havan samagri & camphor.

The aroma as a way to refill your private home after burning the cup is only of these herbs and resins simplest that you positioned withinside the cup.

These 100% herbal, natural and secure havan cups are with out any chemical compounds withinside the production process.

- The Cup it self has oil based perfume to hold the purity of the cup, perfume relies upon upon the content material you may installed it. Our purpose is to offer the best essence, green and sustainable merchandise at lower priced prices.
- **Normal cups contain important impurities such as POTASSIUM NITRATE, chemical essences, DIETHYL PHTHALATE, BENZENE AND TOLUENE, which once burned release a large quantity of dangerous polycyclic hydrocarbons and SULFUR DIOXIDE.**
- **This cup of benzoin sambrani is completely natural and does not contain any of the chemicals mentioned above.**
- **MADE OF Coconut Shell CHARCOAL AND RESINS:** - This premium sambrani mug is a great blend of ancient Vedic rituals and ancient Ayurvedic scriptures. It has pious mango wood charcoal and natural resins: creates an aesthetic atmosphere, increases oxygen, eliminates the spread of invisible diseases and prevents vastu dosha in your premises.

|| Made From Temple Coconuts And Handcrafted By Women Coconut Recyclers ||
|| Does Not Contain Any Harmful Or Residual Matter ||



Natural Coconut

+



Sambrani

=



Coco-Shriphal

श्रीं

COCO



SHRIPHAL

Magic

SAMBRANI CUPS



INSTANT BURN
IN 10 SECONDS



1 Box : 12 Pouch | 1 Master Carton : 96 Box

|| CONCLUSION ||

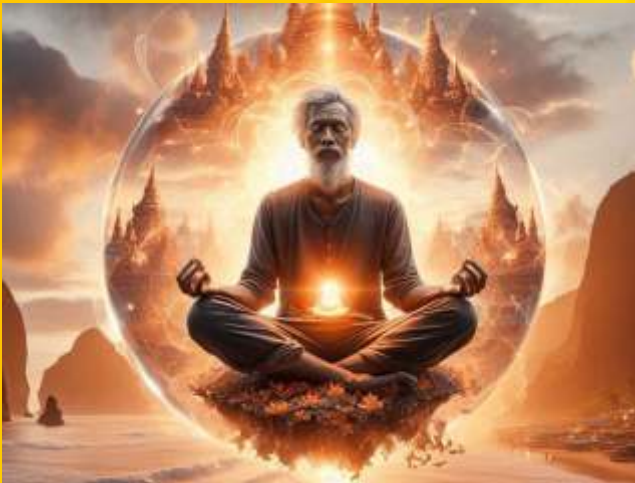
In conclusion, the amazing benefits of the Sambrani Cup extend from its rich history in spiritual practices to its modern-day applications in aromatherapy and perfumery. This aromatic resin has stood the test of time, providing a natural and holistic approach to improving physical and mental health. Incorporating a Sambrani Cup into your daily life can bring a sense of peace, balance, and positivity.



|| Protection from evil eye ||



|| Removal of negative energy ||



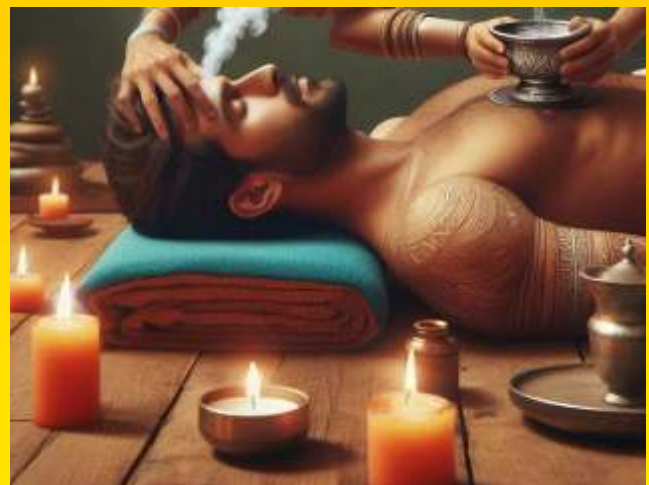
|| Increase in positive meditation ||



|| Increase in happiness and prosperity ||



|| Use in worship and yagya ||



|| For aroma therapy ||

SAFETY INSTRUCTIONS

1



Allow holy smoke to go out

2



Don't inhale holy smoke directly

3

PRODUCT CARE : Store in dry place & do not leave pouch open for long as it may attract moisture & can lead to burning issue.

4

PERSONAL CARE : Do Not directly touch the cup after burning till 1 hour Use the Tong (chimta) for handling the cup while using or once done.

5

|| CUP HANDLING ||



✗ DON'T BURN CUPS LIKE THIS

OPTION 1 : DO NOT HOLD THE CUP DIRECTLY BY HAND AS IT MAY BURN INSTANT & CAN CAUSE SKIN BURN.



✓ BURN CUPS LIKE THIS

OPTION 2 : ALWAYS USE TONG (CHIMTA) TO HOLD THE CUP WHILE BURNING.



✓ BURN CUPS LIKE THIS

OPTION 3 : PLACE IT ON SURFACE/PLATE THEN IGNITE IT.



|| SUMMARY ||

Who resides in coconut?

Coconut is also called Shriphal because it is believed that Goddess Lakshmi resides in it. Along with this, Tridev i.e. Lord Brahma, Vishnu and Mahesh are also believed to reside in coconut.

Product By:

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